



January 1, 2017

Dear Friends of Conservation,

In an effort to help protect critically endangered rhino species from extinction, zoo keepers across the nation are organizing the twenty-seventh annual Bowling For Rhinos (BFR) fundraiser, and it's on behalf of Los Angeles chapter of the AAZK that I'm asking for your help. BFR is your organization's opportunity to be a strong voice in the worldwide effort to conserve endangered species. To donate prizes or silent auction items, or to help sponsor our event on Saturday, May 13, 2017 at Jewel City Bowl in Glendale (6 p.m.–12 a.m.) please contact BFR 2017 Chair Jill Werner at [aazklosangeles@gmail.com](mailto:aazklosangeles@gmail.com) or leave a message at 323/644-6004.

Because BFR is an all-volunteer event, one hundred percent of the proceeds directly support rhino conservation work in Africa and Southeast Asia that also protect the many animal and plant species the share rhino habitat. Some of these species include elephants, zebras, tapirs, lions, and tigers. Along with saving these ecosystems, you will also help provide communities in low currency nations with jobs and education for children because local people in both regions are hired to protect the rhinos from poachers. To date, this annual bowl-a-thon has raised more than \$6.6 million!

Over the last eight years, thousands of people have attended this event and our L.A. chapter of AAZK has raised more than \$321,000—more than any of the other 80 other chapters. Sponsors are recognized at the event with their logos prominently displayed at the venue, in the event's green program, and on the back of the official BFR 2017 T-shirt. Please see the attached donation form for additional information. All donations to Bowling For Rhinos are tax deductible, as AAZK is a 501(c)(3) organization (Federal Tax ID: 26-0681131). For more information, visit [www.aazklosangeles.org](http://www.aazklosangeles.org).

Donation items and cash donations may be mailed to the following address:

JILL WERNER  
C/O BOWLING FOR RHINOS  
LOS ANGELES ZOO  
5333 ZOO DRIVE  
LOS ANGELES, CA 90027

Thank you for your consideration and your support of this vital work to save endangered species.

Sincerely,

Jill Werner  
Bowling For Rhinos 2017 Chair